

2023 City Council Priorities and Objectives

		Estimated Completion				Resources Needed	Council Priority Support			
#	Objective	Q1	Q2	Q3	Q4		ER & T	CC& NE	HS& EB	CH& S
ECONOMIC RECOVERY AND TRANSITION (ER&T)										
Support Economic Recovery and Business Transition										
a	Adopt a comprehensive Economic Development Strategy		x			\$	x	x	x	
b	Implement or upgrade electronic plan review software without interruption to the permitting process (ERT 9)			x			x	x	x	
c	Implement recommendations in Building and Permit Review Report conducted by the City Auditor			x			x		x	x
d	Begin stakeholder engagement and implementation of new business tax (Measure K)				x	\$	x	x	x	x
Focus on Commercial Corridors, Downtown and California Ave										
e	Begin implementation of next phase of parklet regulations to the community	x				\$	x			
f	Evaluate opportunities for New Parking Facilities in the University Ave Downtown and direct next steps (ERT 10)		x				x			
g	Align Business Improvement District (BID) priorities and investments to the Comprehensive Economic Development Strategy(ERT1)				x		x			
h	Select consultant to conduct a study that informs the development of a permanent car-free streets ordinance (ERT 6 & 7)			x		\$	x			x
i	Approve concept plan for University Ave streetscape and provide direction on capital project funding (ERT 5)				x		x			
j	Extend temporary closure for car free streets (ERT 6 & 7)				x		x		x	
k	Provide direction on citywide retail zoning code changes including retail preservation and neighborhood commercial district specific regulations and CUP thresholds (ERT 4, 12, 13)					2024	x			
CLIMATE CHANGE & THE NATURAL ENVIRONMENT (CC&NE)										
Climate Change Protection										
l	Implement Advanced Metering Infrastructure (AMI) through purchase of meters/equipment for installation(CCPA7)	x						x		
m	Approve consultant to update Bike and Pedestrian Transportation Plan		x					x		x
n	Approve municipal code amendments for advancing S/Cap goals (specifically facilitate photovoltaic, energy storage system, electric vehicle charging station, and heat pump (water/furnace) installations) (CCPA1)		x					x		
o	Approve S/CAP Update and 3-year workplan (CCPA4)		x					x		
p	New: Begin first phase construction for grid modernization and consultant resources to plan for gas transition				x			x		
q	Install first 1,000 heat pump water heaters through the advanced pilot program and approve expanded full-scale program				x			x		
r	Approve advanced pilot program for whole residential home electrification by the end of 2023 (targeted areas)				x			x		
s	Approve commercial rooftop HVAC electrification advanced pilot program				x			x		
t	Accept Electric Vehicle Strategic Plan				x	\$	x	x		
u	Accept Reliability and Resiliency Strategic Plan				x	\$		x		x
v	Review preliminary draft S/CAP study discussing workplan resource needs and project funding opportunities				x	\$		x		
Climate Change Adaptation: Flood Protection										
w	New: Advance the San Francisquito Creek Flood Protection capital project (Reach 2) by the end of 2023, through Council’s JPA representation and any Council approvals involved.				x			x		x
x	Secure funding and approve construction for the Newell Bridge replacement project; advocacy with State legislators educating on project funding needs (CHS10)				x	\$		x		x
Natural Environment										
y	Approve operations and maintenance agreements with Valley Water purified water facility at LATP Area B (CCPA3)				x			x		
z	Adopt appropriate changes to the revised Tree Protection Ordinance				x			x		
HOUSING FOR SOCIAL & ECONOMIC BALANCE (HS&EB)										
Advance Renter Protection Policies										
aa	Approve access to rental units by establishing security deposit limits		x						x	
bb	Provide protections to renters by considering expansion of the just cause eviction ordinance (HSEB16)			x					x	x
cc	Implement a rental registry to inform future renter protection policies (HSEB15)					2024			x	x
Advance Housing Plans										
dd	Expand housing opportunities through the initiation of a Downtown Housing Plan: approval of project funding and a consultant contract (HSEB10)		x			\$	x	x	x	
ee	Advance local and state housing interests through a HCD-compliant Housing Element (HSEB5)				x				x	
ff	Advance vision for North Ventura Coordinated Area by adopting a coordinated area plan (HSEB4)				x				x	
gg	Create new affordable housing opportunities through funding such as a housing land trust, in particular, CalCHA					TBD			x	
hh	Explore opportunities to regulate short term-rentals with Council committee					TBD			x	
Implement Housing Production Policies										
ii	Codify permanent standards related to the City local SB9 implementation ordinance (HSEB 14)		x						x	
jj	Approve adjusted Accessory Dwelling Unit (ADU) regulations to facilitate production and meet HCD requirements (HSEB9)			x					x	
kk	Respond to various Grand Jury recommendations related to Housing (HSEB 6, 17, 24)				x				x	
ll	Refine implementation of City’s SB9 objective development and urban lot split standards (HSEB 14)				x				x	
mm	Adopt an ordinance amending the development standards for Stanford-owned housing opportunity sites				x				x	
nn	Rezone carryover housing opportunity sites for by-right development when developed with 20% lower income affordable housing units				x				x	
oo	Adopt an ordinance to implement revised development standards for certain properties located in the GM/ROLM to allow for densities up to 90 units/acre				x				x	
Support Unhoused Service Initiatives										
pp	Begin construction in partnership with LifeMoves for Palo Alto Homekey project to provide transitional housing and services for unhoused residents (HSEB13)		x						x	x
qq	Develop a citywide strategy to connect unhoused residents to housing and services			x		\$			x	x
COMMUNITY HEALTH & SAFETY (CH&S)										
Mental & Physical Health and Belonging										
rr	Complete reopening libraries to budgeted level (remains below pre-pandemic levels) (CHS5)		x							x
ss	Approval of multi-year agreement for provisions of animal shelter services (CHS1)			x		\$				x
tt	Expand and enhance community special events with focus on inclusion (linked to activities in ERT)			x		\$	x			x
uu	Approve agreement with PAUSD on long term use of the Cubberley property (CHS2)				x					x
vv	Evaluate Recreation Wellness Center Feasibility (CHS14)				x	\$				x
Invest in Reliable Safety Infrastructure and Systems										
ww	Support visible police presence by ensuring stable staffing (recruiting and retention) through hiring ahead program (CHS6)				x	\$				x
xx	Support a diverse community through extension of the Psychiatric Emergency Response Team (PERT) program services to the community through affirmation of continued City financial support		x			\$				x
yy	Update without interruption 911 dispatch system (CAD provider) once selected through procurement process (CHS4)			x						x
zz	New: Begin construction of the Gas Main Replacement Project 24B				x					x
aaa	Approve updated Local Hazard Mitigation Plan and Community Wildfire Protection Plan (CHS15)				x			x		x
bbb	Implement Foothills Fire Management Plan (CHS3)				x			x		x
ccc	Advance final construction phase of Public Safety Building and begin preparations for move-in (CHS9)				x					x
ddd	Approve next steps for the rebuild of Fire Station No. 4 project (specifically design and entitlements) (CHS17)				x					x
eee	Approve resources and consultant to study and develop seismic and resiliency ordinance (CHS20)			x		\$			x	x
Reduction of Noise and Air Quality Pollution										
fff	Update gas-powered leaf blower ordinance and enforcement plan (CHS16)	x						x		x
ggg	Implement a strategy for the provision and promotion of unleaded fuel at Palo Alto Airport (CHS12)				x					x
hhh	New: Approval of quiet zone implementation (rail/train crossings)				x				x	x
iii	Engage with the SFO Roundtable on SFO's Ground Based Augmentation System (GBAS) project and other potential opportunities to decrease SFO noise impacts on Palo Alto (CHS11)					TBD		x	x	